

LEDYARD NATIONAL BANK CONCLUDES \$30,000 CHARITABLE CAMPAIGN

Jul 12, 2011

Hanover, NH: Ledyard National Bank is pleased to announce the results of their recent charitable campaign.

In celebration of Ledyard's 20th anniversary, it recently donated \$30,000 to five local non-profit organizations. The campaign was designed to provide increased exposure for the non-profits and positively affect community awareness of their missions and goals. The campaign challenged community members to visit the Ledyard website and vote online for one of the five organizations that they felt was most deserving of Ledyard's highest donation. More than 53,000 votes were received in the 5 week campaign, and each community member was allowed to cast one vote per day.

The Grafton County Senior Citizens Council garnered the most votes and received \$10,000. Lake Sunapee Region VNA & Hospice, Listen Community Services, Upper Valley Haven and WISE each received \$5,000.

"These organizations represent just a fraction of the many non-profit groups that make a difference in our communities each and every day," said Jeff Marks, Ledyard's Chief Marketing Officer. "We thank them all for their contributions and are proud to continue to lend our support."

